



News Release

Gold Seal Flight
470 Briscoe Blvd.
Suite 103
Gwinnett County Airport
Lawrenceville, GA 30045

New Book Explains Better Landings

Book and Online Multimedia Couple to Create New Learning System

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Metro-Atlanta, GA – Gold Seal Flight, publishers of the Gold Seal Online Ground School, released this week a new book that explains improved landing techniques for pilots. This is the first new book focusing on the precise topic since the publication of Alan Bramson's landmark book in 1982.

The new book is entitled *The Art and Science of Better Landings*. It is the written component of a 2-part system aimed not just at student pilots, but at any pilots who want to bring consistency to their landing profiles.

"This is a whole new idea in information transfer," said the company's technology chief, Paul Kiefert. "The book is written in a conventional manner, but it includes an online component. The pilot reads a chapter, then has the option to watch a multimedia presentation over the internet. It really makes the whole process more effective and a lot more fun."

The book carefully breaks the landing process down into a series of steps. Taken together, this landing profile is taught in a fashion that allows it to be easily learned and reproduced. "The goal is to show people specific ways they can improve their landings and deliver this information in the most effective way possible. We want people to go out on their very next flight and see noticeable improvement in their timing and execution," Kiefert said.

The book (in .pdf format) and multimedia system retail for \$16.95 and are available for instant download at www.betterlandings.com. A full money-back guarantee ensures that purchasers are pleased with the product.

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For more information, contact: russell@goldsealflight.com